Of the utilisation of old fleet of Airbus 300 and Boeing 737 planes despite availability of engineers and pilots;

(c) if so, what are the reasons therefor;

(d) what is the estimated loss being suffered by Government as a result thereof; and

(e) what remedial steps Government propose to take in this regard ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDA): (a) Yes, Sir.

(b) No, Sir.

(c) to (e) The scheduled utilisation of different types of aircraft as per the present schedule of operations is as under:—

Aircraft type	Utilisation (Annual hrs. per aircraft)
A-300	2436
A-320	2514
B-737	2766

Airbus A-320 utilisation is proposed to be gradually increased to the level of 2700 hours by the end of the year.

Multi Crore Media Blitz in TV Network to Boost Tourism

1683. SHRI KRISHNA KUMAR BIRLA :

DR. SANIAYA SINH :

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) whether his Ministry is gearing up itself to launch a multi crore media blitz in foreign newspapers and through foreign T.V. network;

(b) if so, the details of the guidelines laid down in this regard; and

(c) to what extent such a step will boost tourist inflow in the country ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): -(a) to (c) The Department of Tourism annually runs campaigns in the overseas markets through the print and the electronic media to project India as an attractive destination. Efforts are being made lo make it more effective and destination oriented.

Vacant Post of Executive head in Indian Airlines

1684. SHRI KRISHNA KUMAR BIRLA :

SHRI SHIV PRATAP MISHRA :

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to refer to the answer to Starred Question 102 given in the Rajya Sabha on 5th May, 1992 and state :

(a) whether the Indian Airlines is without an executive head ;

(b) if so, since when this post is lying vacant;

(c) what are the reasons for not identifying a suitable person for the said post; and

(d) what steps have been taken so far to fill up the post ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA) : (a) to (d) The post of Chairman-cum-Managing Director of Indian Airlines is presently held by a Joint Secretary in the Ministry of Civil Aviation and Tourism. Action for selection of Chairman and Managing Director, Indian Airlines is at an advanced stage.

Private Sectors Participation in Tourism Sector

1685. DR. SANJAYA SINH: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) whether Government propose to involve the private sector for development of tourism infrastructure during the Eighth Plan period ; and

(b) if so, what are the details thereof ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b) National Action Plan for Tourism envisages a much greater role for private investment, both domestic and foreign, for accelerated growth of development of tourist infrastructure by giving fiscal and financial incentives to the private sector.

Expenditure Incurred on Advertisement to Boost Tourism

1686. DR. SANJAYA SINH: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) the amount of funds . earmarked/ spent by Government during the last three years till date on advertising and publicity for Indian Tourism both in foreign and domestic markets; and

(b) the funds released to each State Government for the purpose during the same period ?

THE MINISTER FOR CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b).

1. Funds earmarked spent on Advertising & Publicity (Rs. in lakhs).

Year	INDIA		OVERSEAS	
	Funds Earmarked	Funds Spent	Funds Earmarked	Funds Spent
1989-90	831.00	830.60	2055.00	2055.00
1990-91	550.00	518.50	2400.00	2400.00
1991-92	310.50	N.A.	2800.00	2800.00

//. Funds released to State Governments

1989-90 . . .	Nil
1990-91	Nil.
199 -92 . . .	80.67

Development of Similipal Tiger Reserve Forests

1687. SHRI CHANDRA MOHAN SINHA: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) whether there is any proposal with the Central Government to develop the Similipal Tiger Reserve Forest;

(b) if so, what are the details thereof; and

(c) what was the income through tourism at similipal during the years, 1989, 1990-91 and 1991-92?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b) The Central Government have sanctioned construction of a Forest Lodge at Lulung in Simlipal Tiger Reserve Forest area at the cost of Rs. 40.04 lacs in 1986 and so far have released Rs. 36 lacs.

(c) State Governments normaly do not send accounts of such income.

वेस्टलैंड हेलीकाप्टरों का न बिकना

1688. श्री राम जेठमलानी :
सरदार अजीत सिंह अरोड़ा :

क्या नागर विमानन और पर्यटन मंत्री यह बताने की कृपा करेंगे कि :